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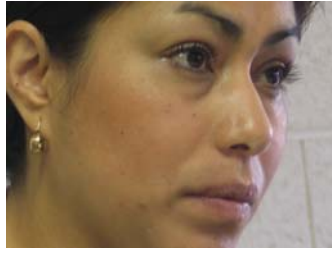
# Promotores de Salud

*Building Stronger  
and Healthier Communities...Together.*



Promotores de Salud helps bring personal and community health to its full potential. As a culturally and linguistically sensitive program, our mission is to influence community health from within the community. Through culturally-appropriate education and awareness of health and well-being, our program empowers community members to unlock worlds and opportunities for themselves.

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## **A healthy community is a healthy place to do business.**

Six-years of outcome-evaluation data demonstrates that Promotores de Salud increases health knowledge among program participants by as much as 45 percent. Our curricula, based on the latest health information, has been tested and used in local communities as far north as Winchester.

- Graduated 168 *Promotores* in the years 2000-2005 from Harrisonburg, Waynesboro, Timberville, Woodstock, Penn Laird and Dayton
- Improved test scores from a pre-test average of 73 percent to a post-test average of 94 percent
- Assisted 20 health promoters to work as volunteers in health and human services after their training
- Documented 2,227 health encounter visits in one year, and 10,929 in five years
- Taught those thousands of individuals about tuberculosis, nutrition, HIV/AIDS, sexually transmitted diseases, family planning, diabetes, heart and brain attacks and more

**Promotores de Salud takes a four-fold approach to health and well-being through**

*Disease Prevention*

*Education*

*Awareness*

*Empowerment*

**Health education leads to healthier lifestyles, making your place of business better for workers, employers, and the community as a whole. By educating and empowering employees, Promotores de Salud will**

- Decrease worker compensation claims
- Decrease absenteeism
- Decrease risky behaviors
- Improve overall performance of employees



## What Can We Do For You?

- Health education displays and events
- Assistance with organizing on-site health fairs
- Basic health information materials in different languages
- Potential transportation to medical care
- Interpretation services
- Referrals
- Health assessments and aggregate reports of results data to the medical department about overall health status within the facility
- Community resource guide and community children's guide
- A flat rate for services, allowing improved budget planning

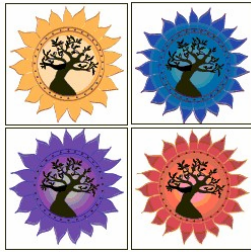
**Promotores de Salud seeks to create collaborative opportunities within the communities for whom we work. Our program fosters relationships and cooperation.**

**We can best serve you and your employees through a strong, working partnership with your medical department to achieve more effective results.**

**We can collaborate with supervisors who work with specific ethnic populations to provide culturally appropriate information.**

**We can create and sustain a pro-active relationship with the on-site medical department.**

**We can work with our sister program, CHIS, to provide trained health care interpreter services as needed, providing assured confidentiality and efficient use of resources.**



# Promotores de Salud



## *Promotores de Salud*

is a multi-cultural program of the Blue Ridge Area Health Education Center at James Madison University.

To learn more about how *Promotores de Salud* can work with you to deliver health education to your work site and improve employee health and well-being, contact:

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